



Pattison
Media



Date:	September 29, 2021	Commercial Name:	Trail Ready
Customer:	Victoria Distillers	On-Air Date:	October 7, 2021 – November 31, 2021
Writer:	Curtis Blandy	Sales:	Pablo

B.G. SFX: LEAVES CRUNCHING UNDERFOOT

SFX: EAGLE CALL (:01)

FEMALE: (INSPIRED) The pacific coast is the most beautiful place on earth. Here, it's easy to have a glorious adventure without hopping on a plane or ferry.

B.G. SFX: WAVES CRASHING ON SHORE

Straight and Narrow Pacific Coast Cocktails are the newest trail-ready refreshment. Four Unique flavours, each handcrafted with a custom gin using locally sourced botanicals.

B.G. SFX: LIGHT BREEZE

SFX: BIRDS CHIRPING (:02) (FADES TO B.G.)

Adventure awaits. Ask for Straight and Narrow Pacific Coast Cocktails at a private liquor store near you.