



Pattison
Media



Date:	September 22, 2021	Commercial Name:	Penalty Planet Earth
Customer:	Living Skies Solar	On-Air Date:	October 1, 2021 – October 31, 2021
Writer:	Curtis Blandy	Sales:	Trevor

B.G. SFX: STADIUM CROWD

SFX: REF'S WHISTLE BLOWING (REVERB-STADIUM) (:01)

REFEREE: (STERN ANNOUNCING ON P.A.) Penalty, planet earth for heavy pollution! You're on thin ice! Next time, you're outta the game!

SFX: CROWD BOOING (:01) (FADES TO B.G.)

COACH: (ANGRY) Forget it, Ref! There's no rule that says I can't switch to green energy!

REFEREE: (STUNNED ANNOUNCING ON P.A.) You're...
You're right... No penalty to planet earth!

B.G. MUSIC: POP ROCK

ANNCR: Get out of the penalty box with Living Skies Solar. They can save you upwards of five thousand dollars in solar energy rebates. Get in touch with Living Skies Solar for a free, custom solar energy estimate. They're your Canadian solar company.

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